

The Sports Institute

"Give us four weeks, we'll give you a lifetime."

The Sports Institute offers an intensive four-week program of study designed to give participants real world experience within the sports journalism field.

Located at Boston University's College of Communication, the Sports Institute provides an opportunity to gain valuable experience at a world-class institution. Students will take courses in both print and broadcast journalism. They will also enroll in multimedia sports and a sports seminar series in one of the most spirited and historic cities in the nation.

Visit www.bu.edu/com/sports_institute for more information.



Courses

Sports Journalism

Students learn reporting and interviewing skills, story structure and tips to refine style.

Broadcast Sports

Hands on experience formatting, producing and editing a daily sports news show.

Multimedia Sports

Apply traditional sports reporting techniques to various forms of new media using *Final Cut Pro*, *Deamweaver*, *Wordpress* and *Photoshop* software.

Topical Sports Seminar

Prominent working journalists join students in a discussion of current sports issues including women in sports, career paths, ethics and internet journalism.

Faculty

Frank H. Shorr *Director of the Sports Institute*

Professor Shorr is a senior lecturer at Boston University and an eight-time Emmy Award winner with 30 years of sports television experience.

Paul Flannery *Adjunct Professor, Boston University*

Flannery is the online editor for Boston Magazine and covers the Boston Celtics for WEEL.com.

Dominick Reuter *Senior Technician, BU Photo Lab*

In addition to teaching multimedia classes, Reuter is a highly regarded freelance photographer whose past clients include the Boston Red Sox and ICON Sports Media.

Program Administration

Program Dates

June 7, 2010 - July 2, 2010

Admissions

- Open to both graduate and undergraduate level students. Undergraduate students must have junior year status or above.
- Professionals seeking career advancement are encouraged to enroll as well.

Application Deadline

Applications are due by **May 7, 2010**

- Application forms and instructions can be found on the Sports Institute website at:
www.bu.edu/com/sports_institute/apply.html

Program Cost

Summer 2010 Tuition: \$3,750
University housing is available.